

**IPA** INNOVATION  
PRINT  
AWARDS

# INNOVATION PRINT AWARDS

# 2023

APPLICATION FORM





Revoria Press™ PC1120

**FUJIFILM**  
Revoria Press™ Series



Jet Press 750S High Speed Model

**FUJIFILM**  
Jet Press Series



Acuity Prime

**FUJIFILM**  
Acuity Series

Bringing you the best of Toner and Inkjet Technologies.

Innovation Print Award 2024 will focus on FUJIFILM Branded digital presses.

FUJIFILM offers the broadest range of presses for commercial, label, sign and display printing. They are all designed to help printers in their pursuit to maximize their business.



## Welcome to Innovation Print Awards 2023



A very warm welcome to the Innovation Print Awards 2023. We are extremely excited and motivated to receive an overwhelming response on the number of submissions and avant-garde designs produced by our customers.

Innovation Print Awards is a platform for widely bringing together and sharing the value created by digital printing and is a contest that deepens knowledge and expertise among people involved in the printing industry and contributes to the development of the industry.

We will be focusing on FUJIFILM branded presses as we continue to strive, in providing the best to our customers – the state-of-the-art technologies the crème de la crème of our toner, inkjet and commercial technologies.

We thank you for the continued support as we celebrate our journey together with Fujifilm's Revoria Press, Iridesse Production Press , Versant, Jet Press and Acuity\*.

We look forward to receiving all submissions for the Innovation Print Award 2023.

\*FUJIFILM Business Innovation continues to provide maintenance services with respect to products sold under the Xerox and Fuji Xerox Brands.

With my best regards

A handwritten signature in black ink that reads "Hiroshi Kida". The signature is written in a cursive, flowing style.

**Hiroshi Kida**  
Corporate Vice President  
Executive General Manager  
Graphic Communication Division  
FUJIFILM Business Innovation Corp.



Business Effectiveness (e.g. Increased customer base/print volume/specialty colour usage by 20% etc)

Large empty rectangular box for providing business effectiveness details.

\*Please continue on a separate sheet to add further information on application detail and business effectiveness.

## WHY ENTER THE INNOVATION PRINT AWARD?

Seize the opportunity for self promotion, with the winners' logos and winning applications to be published in the annual Innovation Print Awards Winners' Book

Winning applications will be showcased in FUJIFILM Business Innovation Graphic Communications in Tokyo, Japan and across the region in Graphic Communications industry events

All winning entries will be automatically entered into the Asian Print Awards\*

- Please submit four (4) samples per each application entry, along with one Entry Form per submitted application.
- Carefully select samples of your best work and complete the Entry Form. Check that the details are accurate and legible.  
(Remember that the information you supply will be used in the Innovation Print Awards Winners Book)
- If you are sending more than one parcel, please mark 1/3, 2/3, etc.
- Entries must be received by **31st August, 2023**, 6pm (Singapore time, GMT+8)
- Please send entries through your country representative to the following address:

**FUJIFILM Business Innovation Singapore Pte. Ltd.**

20E Pasir Panjang Road #08-21  
Mapletree Business City  
Singapore 117439  
Attn : Tiffany Ng

Should there be any queries, please contact your country representative  
**Tiffany Ng** at [tiffany.ng.ev@fujifilm.com](mailto:tiffany.ng.ev@fujifilm.com)

### REMARKS

- THIS COMPETITION IS OPEN TO PRINTERS, DESIGNERS, CLIENTS AND CORPORATE IN-PLANTS.
- NO ENTRIES WILL BE RETURNED DUE TO THE LARGE VOLUME OF ENTRIES RECEIVED FOR THE INNOVATION PRINT AWARDS\*.
- YOU CAN ENTER AS MANY TIMES IN AS MANY DIFFERENT CATEGORIES AS YOU LIKE.
- WE CAN ACCEPT PHOTOCOPIES OF THE ENTRY FORM(S).
- YOU MUST ENSURE THE ENTRY FORM(S) PROVIDE ALL THE CORRECT AND RELEVANT INFORMATION.

\*Please note that entries from Australia, New Zealand, and outside of the Asia Pacific region are not eligible for the Asian Print Awards.

## JUDGING CRITERIA

- **OUTPUT QUALITY**  
(Print quality and finishing quality)
- **DEGREE OF INNOVATION**  
(Includes Use of Digital Technology, use of unique substrates or same materials in a new way)
- **BUSINESS EFFECTIVENESS**  
(Successful business model, application led to business opportunities, shelf appeal)
- **OVERALL CREATIVITY**  
(Overall aesthetic, suitability of design, communication design, use of materials & colours etc.)

# Rules & Regulations

BY PARTICIPATING IN THIS CONTEST, ENTRANTS AGREE TO BE BOUND BY THESE OFFICIAL RULES AND REGULATIONS AND THE DECISIONS OF FUJIFILM BUSINESS INNOVATION AND WAIVE ANY RIGHT TO CLAIM AMBIGUITY IN THIS CONTEST OR THESE CONTEST RULES.

FUJIFILM Business Innovation reserves the right to amend this Rules and Regulations at FUJIFILM Business Innovation's discretion. Any cancellation or changes will be communicated to entrants.

## QUALIFIED ENTRIES

The Innovation Print Awards ("Contest") welcomes entries of digitally printed communications that have been created on any FUJIFILM and FUJIFILM Business Innovation products, including but not limited to:

- (1) FUJIFILM Revoria Press™ Series  
Revoria Press™ PC1120, Revoria Press™ EC1100, Revoria Press™ SC180/SC170, Revoria Press™ E1-Series.
- (2) FUJIFILM Jet Press Series  
Jet Press 750S/HS, Jet Press 1160CF
- (3) FUJIFILM Acuity Series  
Acuity LED Series, Acuity Ultra Series, Acuity Select Series, Acuity Prime
- (4) Fuji Xerox Brand Products<sup>1</sup> (Which was sold and maintain by FUJIFILM Business Innovation)  
Iridesse™ Production Press, Versant® Series, iGen® Series, Colour 1000i Press, Colour 800/1000 Press, PrimeLink® Series

## ENTRY SUBMISSIONS

Entrants may participate in this Contest by:

- (1) Sending a completed hardcopy Entry Form and four (4) non-returnable samples of the printed materials to their local FUJIFILM Business Innovation representative or delivering to the following address:

**FUJIFILM Business Innovation Singapore Pte. Ltd.**  
20E Pasir Panjang Road #08-21  
Mapletree Business City  
Singapore 117439  
Attn : Zann Yeong

- (2) All physical copies of the Entry Form and applications must be received by FUJIFILM Business Innovation by the closing date stated in the Entry Form. Late submissions will not be eligible. There is no "date of print" restriction on submissions. All prior winning entries of Innovation Print Awards are not eligible for resubmission.

## MULTIPLE ENTRIES

An entrant may submit multiple entries as long as each is submitted with the appropriate documentation and printed samples required by these Rules and Regulations. An entrant cannot submit the same application in more than one Application category, however; the same entry can be entered in the Application category and Print Technology category. In this case only four (4) sets of the application are required.

## FEES AND COSTS

NO FEE, PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THE INNOVATION PRINT AWARDS. A PURCHASE DOES NOT IMPROVE AN ENTRANT'S CHANCE OF WINNING. The entrant assumes all costs associated with preparation and submission of entry materials. Please note that FUJIFILM Business Innovation will not be responsible for the cost of any shipping associated with submissions.

## CATEGORY AWARDS

- Best Innovation Award
- Platinum Award in each Application Category
- Gold Award in each Application Category
- Special Recognition Award

## ENTRY CATEGORIES

### APPLICATION SECTORS

#### Books

(Any Publications, such as Education books, etc., usually published for sale)

#### Photobooks

(Photo album in a book form, can be personalised to show a series of events)

#### Brochures, Catalogue & Leaflets

(Booklets for product introduction, promotion or advertising, usually not for sale)

#### Multi-Piece Campaign

(Multiple applications made for the same purpose in one set)

#### Wide Format Applications

(Long sheet paper, Banners or Size larger than A3)

#### Packaging

(Packaging – folding cartons, rigid packaging)

#### Digital Labels

(Labels – all substrates)

#### Calendars

(Days, Weeks, and Months calendar or timetable)

#### Food/Drink Menu

(Menu at restaurant, coffee shop, etc.)

#### Art Production

(Auction material, Creation, Painting, Reproduction, etc.)

## JUDGING

All winners will be selected by a team of distinguished independent professionals from the Graphic Communications Industry appointed by FUJIFILM Business Innovation. No telephone calls or correspondence will be accepted from entrants inquiring on winners or judges' selections. The judges will assess entries using the following criteria:

- **Output Quality**  
(Print quality and finishing quality)
- **Degree of Innovation**  
(Includes Use of Digital Technology, use of unique substrates or same materials in a new way)
- **Business Effectiveness**  
(Successful business model, application led to business opportunities, shelf appeal)
- **Overall Creativity**  
(Overall aesthetic, suitability of design, communication design, use of materials & colours etc.)

### Direct Mails

(Includes invitations for company events or weddings, postcards and printed personalized)

### Creative Design

(Based on how an idea came about and been created into a printed material)

### Open Category

(Applications that cannot apply to the above)

## PRINT TECHNOLOGY/ SUBJECTIVE BASIS SECTORS

### Sustainability

(Includes specialty media such as eco-friendly paper, eco-friendly ink, recycled media etc.)

### Use of Specialty Colours

(E.g. Gold, Silver, White, Clear, Pink, Red, etc.)

### Company Self Promotion

(Marketing piece to promote or publicise company activities including marketing pieces or sample kit)

### Technology

(Security Printing, Paper and Digital Together for example AR technology, etc.)

### Business Effectiveness

(Application contributed to successful business model/outcome – please fill details under 'Business Effectiveness')

<sup>1</sup>Fuji Xerox has changed its name to FUJIFILM Business Innovation as of April 1, 2021. FUJIFILM Business Innovation continues to provide maintenance services with respect to products sold under the Xerox and Fuji Xerox brands.

Xerox, Xerox and Design, as well as Fuji Xerox, Fuji Xerox and Design are registered trademarks or trademarks of Xerox Corporation in Japan and/or other countries.

# Rules & Regulations (cont'd)

Awards will be distributed on the sole authority and discretion of the judges. All judges' decisions are final. Any entrant who fails to comply with all of these Rules and Regulations will be disqualified. FUJIFILM Business Innovation and the judges reserve the right to give additional awards apart from those stated in this list.

## DISQUALIFICATION

An entrant's submission(s) in this and all other contests sponsored by FUJIFILM Business Innovation in the past, present or future will be automatically disqualified without notice or recourse if entrant promotes this Contest through unsolicited commercial e-mail or multiple repetitive postings. An entrant's submission(s) will be disqualified, at the sole discretion of FUJIFILM Business Innovation, if entrant attempts (a) to enter the Contest through any means other than as described in these Rules and Regulations, or (b) to disrupt the Contest, circumvent the terms and conditions of these Rules and Regulations, or in any way tamper with the Contest.

## COPYRIGHT AND RE-USE AUTHORISATIONS

All submitted entry print samples (both physical and/or hardcopies) become the property of FUJIFILM Business Innovation and will not be returned. These samples may be used by FUJIFILM Business Innovation, at its sole discretion and without payment or reimbursement of any kind to entrant, in any way FUJIFILM Business Innovation requires for marketing purposes. Each entrant provides complete authorisation and permission for FUJIFILM Business Innovation to use the samples in this regard in all countries in the world.

By signing the Entry Form or submitting the online applications, entrants consent to the use of the submission by FUJIFILM Business Innovation as stated herein. Such authorisation and permission shall survive the termination of the Contest indefinitely and there is no time frame or frequency of use that would limit FUJIFILM Business Innovation authority in this regard. Entrants, upon submission of entry(s), will have secured and certified all necessary rights and licenses from all constituents and third parties including, but not limited to creative agencies and their clients, printing houses, photographers, illustrators, models, stock photo services, trademark holders, etc. In addition, acceptance of an award constitutes express permission for FUJIFILM Business Innovation and its designees to use the winner's name and likeness for advertising, promotional and other purposes without additional compensation or notice unless otherwise prohibited by law. All judges' decisions are final. Any entrant who fails to comply with any of these Rules and Regulations will be disqualified and no appeal against any decision will be entertained.

## USE OF PERSONAL INFORMATION

All information, including personal information submitted to FUJIFILM Business Innovation and its affiliates (whether within or outside of the jurisdiction in which the entrants reside) in connection with this Contest will only be used for the purposes set out herein, and treated in accordance with FUJIFILM Business Innovation privacy policy in the respective jurisdiction where entrants reside.

By submitting the Contest entries, entrants acknowledge that in respect of any personal information provided to FUJIFILM Business Innovation and its affiliates, whether provided by the entrants or provided on behalf of the entrants, the entrants:

(a) are authorized to disclose such personal information;

- (b) consent to the disclosure, processing and use of such personal information to:  
FUJIFILM Business Innovation Singapore within the jurisdiction, and its affiliates outside the jurisdictions in which the entrants reside;
- (c) such disclosure complies with all applicable laws and regulations on privacy; and
- (d) shall hold FUJIFILM Business Innovation free and harmless from any liability arising from claims or suits of third parties, including costs and expenses incidental thereto, in connection with its use of the personal information

## AWARD WINNER ANNOUNCEMENT

Information about the winning entries will be shared with the public via a FUJIFILM Business Innovation press release and social media. Additionally, each winner will be personally contacted by their local country representative if required.

## ELIGIBILITY

This Contest is open only to legal residents and legal entities in Australia, Cambodia, China, Hong Kong, Indonesia, Japan, Korea, Malaysia, Myanmar, New Zealand, Philippines, Singapore, Taiwan, Thailand, and Vietnam. Entrants must be 18 years of age or older at the time of entry. Employees of FUJIFILM Business Innovation, its affiliates and subsidiaries, and their immediate family or household members are not eligible to enter.

## GENERAL CONDITIONS

This Contest is VOID WHERE PROHIBITED BY LAW and invalid in any country, State or Province that requires the registration or licensing of such matters, unless FUJIFILM Business Innovation has registered the Contest in such country, State or Province. This Contest and these Rules and Regulations shall be interpreted in accordance with the laws of Singapore without regard to its conflict of laws principles.

Each entrant:

- (a) agrees that any legal suit, action or proceeding arising out of or relating to this Contest shall be instituted exclusively in Singapore;
- (b) waives any objection to the venue of any such suit, action or proceeding and the right to assert that such forum is not a convenient forum; and
- (c) irrevocably consents to the jurisdiction of the courts of Singapore in any such suit, action or proceeding. By entering, entrants release and hold harmless FUJIFILM Business Innovation and its respective subsidiaries, affiliates, officers, directors, employees and agents from any damage or liability of any kind arising from or in connection with this Contest, including but not limited to claims based upon the infringement of a third party's intellectual property rights or claims based upon the enjoyment of the Awards.

FUJIFILM Business Innovation is not responsible for any mail-in entries that are lost, late, misdirected, damaged, incomplete, altered, illegible or postage-due. All entries become FUJIFILM Business Innovations property and will not be returned. The sole purpose of this Contest is to promote digital printing innovation. This Contest does not constitute an offer or obligation to entrants to buy any products or services from FUJIFILM Business Innovation.