

# Ensuring Success Through Future-proof DX Initiatives

## Why Business Resilience Matters

Today's business leaders face many disruptions:



High inflation rates



Economic downturn



Geopolitical tensions



Cybersecurity threats



**30%**

of a company's financial performance\* is driven by how it handles crisis'  
\*Relative total shareholder return (RTSR)

To succeed, businesses must bounce back, adapt and find opportunities amidst adversity. Many are turning to Digital Transformation (DX) to do so.

## Three Key Areas of Business Resilience

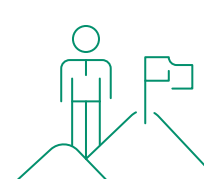
### Workforce

Employees who can adapt and thrive amidst sudden change

Reskilling will help build resilience and yield savings<sup>2</sup>:



**Cost of replacing an employee**  
> 100% of role's salary including recruitment and training costs



**Cost of reskilling an employee**  
< 10% of role's salary



### DX Solutions



Digital tools that enable **seamless communication and collaboration** help employees stay on top of tasks during uncertain times.



Cloud-based documents can promote **collaboration between teams** by making files easily accessible and editable.



Cybersecurity solutions enable employees to **work seamlessly** without any distractions or disruptions caused by cyber attacks.

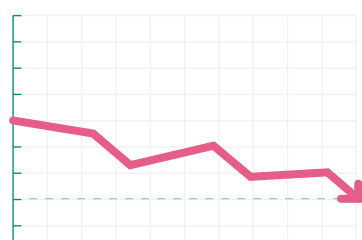


**Place the employee experience at the centre of tech investment** decisions to build trust and improve overall performance.

### Workstyle

Productive, sustainable ways of working

These can include flexible work arrangements and workflow optimisation.



With hyper-automation and redesigned processes, companies can expect:

**30%**

cut in operational costs<sup>3</sup>

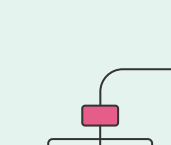


### DX Solutions



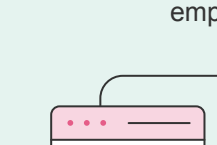
**Redesign workspaces** with open spaces and quiet zones using digital tools to promote employee well-being, collaboration and a sense of community.

**Unified communications solutions** integrate messaging, file sharing, video calls and project management tools. Streamline information sharing and enable teams to work wherever they are.



**Project management software** lets you monitor progress, assign tasks and streamline workflows more easily.

**Virtual whiteboards** support brainstorming between employees as if they were in the same room.



**Endpoint security** safeguards sensitive data even when employees work out of the office.

### Workspace

Digital spaces that enable flexible, creative and collaborative work<sup>4</sup>

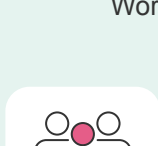
**74%** of employees want dedicated areas for collaborative work

**83%** of employees want offices with spaces for team building and socialising

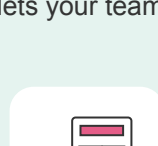


### DX Solutions

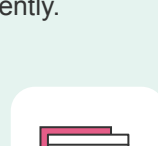
Workflow automation lets your teams work more efficiently.



**Human resource and procurement teams** can get digital documents signed on time, by the right people, in a secure way – minimising errors and delays.



**Finance teams** can avoid tedious accounting work by automating invoice processing.



Office devices equipped with data security measures ensure authorised access and the protection of **stakeholders' information**.

## Start your DX journey with us.

Strengthen resilience and ensure business continuity with digital transformation solutions.



Scan the code or click

[Website](#)

References:  
1. BCG Henderson Institute, How Resilient Businesses Created Advantage in Adversity During COVID-19, November 2021  
2. Aon, Workforce Resilience  
3. Gartner, Gartner Forecasts Worldwide Hyperautomation-Enabling Software Market to Reach Nearly \$600 Billion by 2022, 2021  
4. M Moser Associates, Remote working in Asia survey findings, June 2023